



MechanicNet

EXPERT AUTOMOTIVE MARKETING

IS THE RIGHT MOVE FOR FIVE SIMPLE REASONS

INCREASES EXISTING CUSTOMER VISITS

BRINGS IN NEW CUSTOMERS

RECOVERS LOST CUSTOMERS

INCREASES SALES AND PROFITS

EFFECTIVE PROMOTIONS

CALL 877-632-4638 OR GO TO WWW.MECHANICNET.COM

AUTOMATED CRM

RESPONSIVE EMAIL

TARGETED PROMOTIONS

LOST CUSTOMER RECOVERY

SUPPORTS YOUR BRAND

SMS - MTEXTING

ON-LINE SERVICE HISTORY

GREAT CUSTOMER SERVICE



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MechanicNet has been a proven industry winner for over 15 years.

WHY IT WORKS:

Acquiring new customers is far more costly than retaining existing customers, and as such, MechanicNet is designed to keep your business top of mind so customers keep coming back.

MARKETING COMMUNICATIONS SENT VIA POSTCARD AND RESPONSIVE EMAIL:

- SERVICE REMINDERS alert customers their vehicle is due for maintenance.
- THANK YOU MESSAGES help generate customer referrals and positive online reviews.
- SHOP RECOMMENDATIONS remind customers of the services you suggested during their last visit.
- STATE INSPECTIONS identify and bring back customers who are due for their state inspection.
- TIRE & SERVICE PROMOTIONS that target customers most likely to respond.
- LCR – Identifies customer who have “gone missing” and encourage them to come back.

WHY IT SHOULD MATTER TO YOU:

- More sales from your current customers
- A fully automated Marketing solution that your customers will appreciate.
- Sales tracking and business reports that keep you ahead of the competition.

For more information call 877-632-4638